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Project

Pump Salon - Mitchell's Salon & Day Spa

Location

Cincinnati, Ohio

Owner

Ms. Deborah Schmidt

Project Cost

\$250,000

Project Description

Located in Rookwood Commons Shopping Center, this project was designed as a new, energetic hair salon concept that would attract a younger, contemporary target market. The overall environment features a high-tech, interactive format with special attention to background music and a computer-generated image program. The 2,000 SF space is a combination of retail, trendy hair salon, and entertainment. Its location in an upscale shopping district made the exterior image of the salon a critical element of the design package.



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